ABSTRACT OF THE DISCLOSURE

A generator mounted within the tread portion of a pedal of a bicycle or the like is driven via pulleys of unequal diameter and a gear box so that the speed of rotation of the rotor of the generator is a multiple of the speed of relative rotation between the spindle of the pedal and the tread portion when the latter is held horizontal by a foot resting on it and the crank from which the spindle extends is rotated to propel the bicycle. The gearing up of the generator enables sufficient output voltage to illuminate an array of LEDs and charge a capacitor which will keep them illuminated while the pedal is temporarily stationary.